

OUTWARD BOUND OMAN
ANNUAL REPORT
2014-2015



تمدي

Unlocking human potential



Leadership

(Noun) 1. the action of leading a group of people or an organization.

"different styles of leadership"

synonyms: guidance, direction, control, management, superintendence, supervision;

Source: Oxford English Dictionary

LEADERSHIP

A FOREWORD FROM THE CHAIRMAN

As we grow and progress, year on year, I am very pleased to see that more and more people are benefiting from Outward Bound Oman courses. Participants come from schools, colleges and universities and the corporate sector, and have all gained leadership skills that will help them in their current and future roles. The impact of Outward Bound Oman training is a lasting one, and the benefits of Outward Bound Oman courses are not limited to the participants themselves, but extend to their colleagues, family members and society in general.

The current economic environment in many countries, including Oman, is challenging. Young people need to be more productive, take responsibility and lead the way for a sustainable future; Outward Bound Oman training helps them to achieve these objectives.

Whilst the future looks challenging, Outward Bound Oman is gearing up to support the government's vision to equip Omani youth to meet these challenges. We have ambitious plans to grow substantially in the coming years, by building a series of national training centres that will enable us to increase the number of people that we train.

I would like to thank everyone who is helping us to achieve this growth, be they government organizations, companies, NGOs or individuals. You have all played your part in creating something unique here in Oman. We have an exciting year ahead of us, and I hope you will continue to be part of that journey.

Hilal Al Mawali
Chairman

CHAIRMAN'S NOTE

FOUNDING PARTNERS



IN PARTNERSHIP WITH





OUTWARD BOUND AT A GLANCE – 2014-2015

OUR YEAR IN NUMBERS

Number of courses since OBO started in 2009 **343**

Number of courses this year **82**



the summit
of Kilimanjaro, where a
team led by OBO raised the
flag of Oman in June 2015

19,341ft

Total number of participants this year

1,351



Total Number
of Field Days **4,913**

15 
Total Number of full time employees

462

the total number of Kilometres employees
from Vale, Daleel Petroleum and HSBC Bank
hailed a four wheeled cart from Duqm to
Fahud in January 2015



LOCATIONS

- AUSTRALIA
- BELGIUM
- BERMUDA
- BRAZIL
- BRUNEI
- CANADA
- COSTA RICA
- CROATIA
- CZECH REPUBLIC
- EQUADOR
- FINLAND
- GERMANY
- HONG KONG
- INDIA BHARAT
- INDIA-HIMALAYA
- INDONESIA
- JAPAN
- KOREA
- MALAYSIA
- MEXICO
- NEW ZEALAND
- OMAN
- ROMANIA
- SABAH
- SINGAPORE
- SLOVAKIA
- SOUTH AFRICA
- SRI LANKA
- TAIWAN
- UNITED KINGDOM
- USA
- ZIMBABWE

OUTWARD BOUND ~ THE BACKGROUND

Founded in 1941, Outward Bound is one of the world's oldest human resource development organizations, and it has never been as relevant as it is today. From small beginnings in the UK, there are now Outward Bound centres in more than 30 countries, and each year more than 230,000 people take part in an Outward Bound course somewhere in the world. Our courses take the form of challenging journeys to foster personal growth and develop key life skills, so increasing employability and environmental awareness.

Kurt Hahn, co-founder of the Outward Bound movement.



OUTWARD BOUND IN OMAN

Launched in May 2009 by The Minister of Education, Outward Bound in Oman is the first Outward Bound centre in any Arab country, reflecting the importance His Majesty's government places on preparing young people for the future. Working in partnership with the National Careers Guidance Centre at the Ministry of Education, and established by founding partners Dentons, Shell and The Suhail Bahwan Group, the Outward Bound Oman/Tahaddi project was set up to use the desert, mountains and seas of Oman as a vehicle to develop key life skills through challenging outdoor journeys.

An Outward Bound Oman outdoor experience has a focus on long term outcomes, not short term experiences. Our courses don't take people out for a few hours, but last for several days at a time, taking people out of their comfort zones and into places where mobile phones do not work, so expanding people's horizons, and giving them the confidence to achieve things they never thought possible. These courses result in a fresh perspective on life, a perspective that has real and lasting benefits back at the workplace or in the classroom.

Courses are designed to build confidence, increase self-awareness and promote new levels of responsibility and environmental respect whilst encouraging young people to involve themselves in community and voluntary service.

LEADERSHIP



Leadership - *If the dogs are barking at your heels, you know you're leading the pack.* **Anonymous**

A MESSAGE FROM OUR PATRON

Next year sees Outward Bound celebrate its 75th birthday; the fact that it has survived and flourished over so many years is testimony to the unique contribution it makes to society all over the world. The global alumni of Outward Bound is now measured in the millions, and here in Oman, the only Outward Bound centre in an Arabic speaking nation, year on year I am delighted to see that we are making our own, growing contribution to that group.

Whilst the world was a very different place in 1941 when Outward Bound was founded in UK, the reason it continues to grow today in more than 31 countries is because it is so relevant to the needs of society. Like many

nations, the current economic climate here in Oman presents us with challenges many of us have never faced before. The competition for jobs is increasing, and employers are looking for young people with the potential to think on their feet, to be responsible, productive and effective employees. An Outward Bound course is unique in terms of the exposure to these skills that it gives young people, and in the way it is developing the next generation of leaders for our nation.

His Highness Sayyid Faisal bin Turki Al Said

Patron, Outward Bound Oman



دليل للنفط ش.م.م.
DALEEL PETROLEUM L.L.C.



شركة النفط العمانية ش.م.ع.م.
Oman Oil Company S.A.O.C.



شركة تنمية نفط عمان
Petroleum Development Oman LLC



مجموعة سعود بهوان
SAUD BAHWAN Group



مؤسسة الزبير
The Zubair Corporation

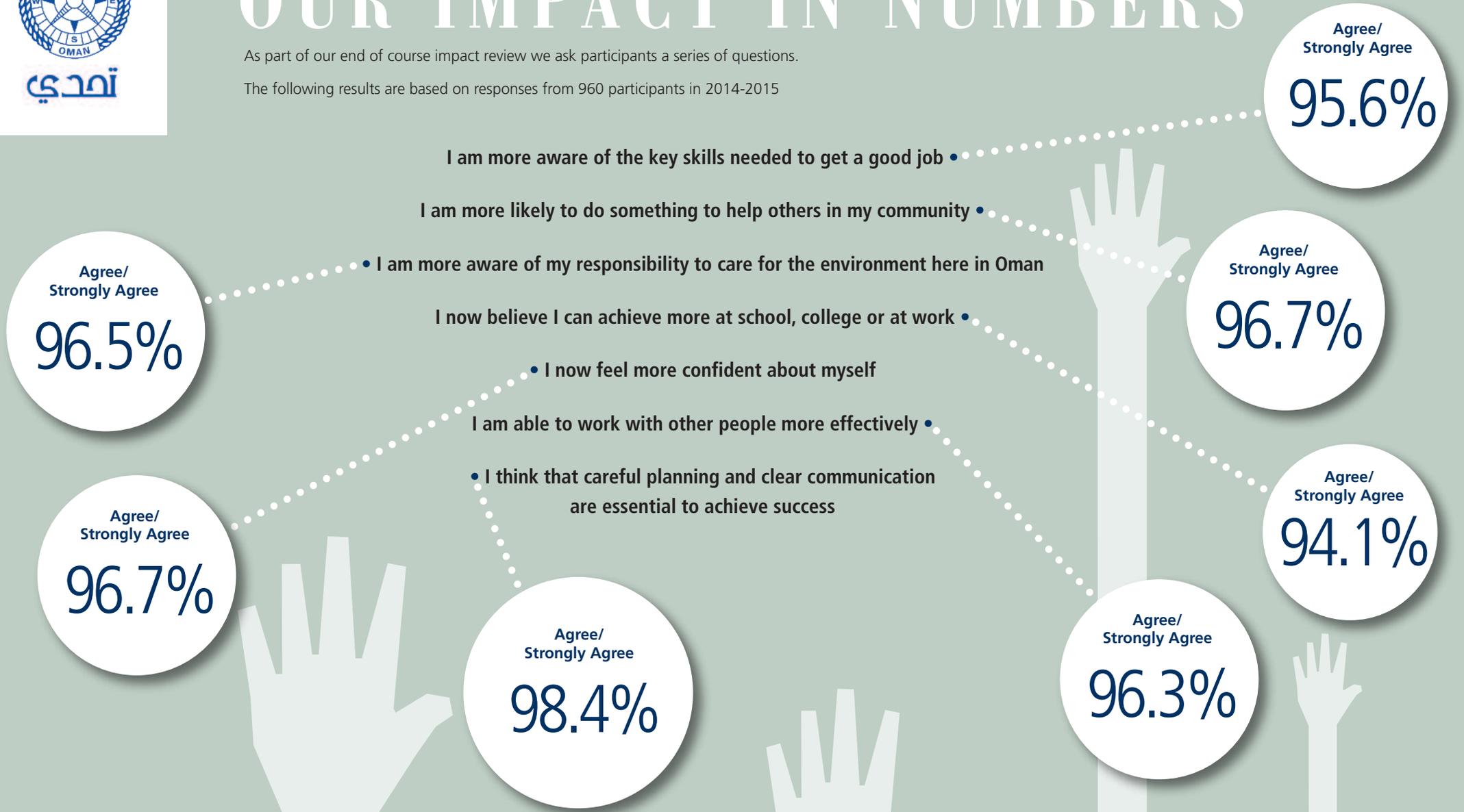


DOES OUTWARD BOUND MAKE A DIFFERENCE?

OUR IMPACT IN NUMBERS

As part of our end of course impact review we ask participants a series of questions.

The following results are based on responses from 960 participants in 2014-2015





THE YEAR IN WORDS

The Academic Year 2014/2015 proved to be our busiest to date at Outward Bound Oman; more young people benefitting from Outward Bound courses than ever before, resulting in more jobs being created for young Omani people as instructors – truly a win-win situation.

In addition to working with young people in schools and colleges, and the emerging talent of leading companies throughout Oman, this was a year where we set ourselves the target of reaching out to various sectors of society, and working in partnership with other organisations such as Youth Vision and Injaz in Oman to support a number of government initiatives. Several courses were successfully delivered to develop the skill-set of talented young people looking to set up their own SMEs, and the feedback received from courses run to develop the self-esteem of young people undergoing drug rehabilitation was especially rewarding. These are both areas that we seek to develop in future years.

Outward Bound is a powerful international brand, and as such each year we welcome greater numbers of groups from elsewhere in the GCC and beyond, such as young athletes from the Aspire sporting academy in Doha, and students from schools in Bahrain, UAE, Qatar, Saudi Arabia and Bangladesh.

We are proud that Oman remains the first and only country in the Arabic speaking world to have an Outward Bound operation; our growing place in the international Outward Bound community was underlined in October 2014 when the Outward Bound International Award for Programme Innovation was awarded to Mohammed Zadjali in Germany, where our Connecting Cultures course, dedicated to promoting intercultural dialogue between young global leaders, beat off opposition from New Zealand, Czech Republic and Brazil.

Mark Evans General Manager



OUR IMPACT IN WORDS

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Mr. Ali bin Abdullah Al-Suli
Vocational Directing Specialist
North Batinah Governorate
Abdullah bin Abbas
School (10-12)

As a teacher I have participated in two Outward Bound Oman courses, one in Wadi Al Abyadh, and the second in the Jabal Al Akhdar. These two courses were extremely fruitful, and left a good impact on the students.

Outward Bound Oman courses put students in a real experience through a variety of programs, activities and events which are given under the supervision of a group of highly experienced and qualified Instructors.

These courses have a significant impact

on students' lives because they provide them with new values, skills, abilities and capabilities. They enhance their personality effectively. These courses help in making productive groups of young people able to draw their professional future goals and capable of being innovative and creative in various fields of life. The students have learned many things from these courses such as the ability to plan, respect for others, commitment, working in groups, self-confidence, sense of positive thinking in solving the difficulties and problems they face in life, leadership skills, and cleanliness.

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Student:
Ziad Bin Khalifa Ghaferi
Abdullah bin Abbas school (10-12)
Al Batinah North Governorate

The most difficult decisions are those that keep us busy when taking them and which have vital consequences to our life. This is exactly what happened to me with Outward Bound Oman course. The first challenge was to make a decision whether to participate in the programme, or stay in the routine and comfort of the school atmosphere. It was very difficult to me to take that decision, but the inner desire of man to change forced me to participate in this programme which has had a very

positive impact on my daily life and school. This programme was the most beautiful experience that I have ever had in my life, helping enhance my skills as a leader through a series of practical exercises. It helped me to become a leader who leads a group, listens to their views, organizes his time and their time, and distributes tasks between them. The real leader ensures completion of the task, participation, cooperation and team spirit among the participants. This course helps us to have patience and commitment. My experience with Outward Bound teaches me to love adventure, be away from modernization and to walk more to discover the nature our beautiful country. All of this would not be achieved without an organized team and plan. I am speechless to thank Outward Bound Oman for this unique experience.

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Fatima Shariqi
College of Applied Sciences in Nizwa

Doing something out of the ordinary, and spending time far away from the city, and away from the pressures of school and work provides a great opportunity for reflection. I am very happy to have had had the chance to be involved in the challenge that Outward Bound Oman courses provide; participation for me was a golden opportunity from which discovered and launch my skills and my abilities amid the beauty of the nature

of Oman. The courses reinforced my personality, developed effective communication skills and enabled me to take responsibility. In addition to that they have developed my leadership skills, and teamwork, and have instilled in me the need for patience through the activities that we practiced during the session. My advice to anyone is this; if you have the opportunity to take part in an Outward Bound Oman course, just do it!



تمدي

Unlocking human potential

OUR SUPPORTING PARTNERS

In addition to the help that we receive from our Founding Partners and members of The Patrons Company, we are fortunate to be generously supported in a variety of different ways by other leading companies, both here in Oman and overseas; our thanks to you for all that you do to support young people.

