



OUTWARD BOUND[®] INTERNATIONAL

Outward Bound International 2019 World Conference January 14th – 17th 2019 Sultanate of Oman

"Making Outward Bound Schools more effective and resilient"

Welcome to the Outward Bound International 2019 World Conference, hosted by Outward Bound Oman. The world conference is your chance to share successful developments with the Outward Bound network, explore innovative solutions to marketing, sales, programs and strategic planning, and contribute to Outward Bound International's strategic plan.

Conference Programme

Monday January 14th January 2019 – Delegates overnight Mysk Al Mouj Hotel

Day 1 – Tuesday 15th January 2019	
0700 AM	Breakfast, Check Out
0800 AM	Buses Leave Hotel for Conference Opening
8:30 AM	Conference Opening: His Highness Sayyid Faisal bin Turki Al Said, Patron of OB Oman, and David Kong
9:00 AM	Conference Overview: Conference overview and recap of OBI work: Iain Peter
9:30 AM	Conference Logistics and Introduction to the Programme Iain Peter, Sarah Wiley, Dieter Reinig
10:30 AM	Depart for Desert (Packed Lunch to eat at leisure)
Arrival and bag drop at Desert Camp	
2:00 PM	Transfer to OBO Desert Centre: Tour of the centre
2:30 PM	Workshop 1: Presentation of the OBI Strategic Plan: Hahn Room Iain Peter and David Kong-then break into x3 sub groups
3:15 PM	Workshop 2: Member Schools' priorities & main focus: Hahn Room - Dieter Reinig
4:00 PM	Drinks Break
4:15 PM	Feedback on Member Schools' Priorities: Hahn Room <i>Summary of the day</i> -Dieter Reinig, Iain Peter and Sarah Wiley
5:00 PM	Open Discussion: Amphitheatre

	<i>Opportunity for open discussion and identification of further topics to be discussed during the conference: Katie Newsom</i>
5:15 PM	Experiential Peacebuilding: Amphitheatre: Ana Patel
5:45 PM	Transfer to the Desert Camp
6:00 PM	Settle into Accommodation-Dinner, Campfire

Day 2 – Wednesday 16th January 2019	
6:30 AM	Breakfast
7:30 AM	Transfer to OBO Desert Camp
8:00 AM	Workshop 3: <i>What it means to be Outward Bound</i>: Hahn Room: Will Ripley
9:00 AM	<p>Workshop for Board Members: Majlis: David Kong, Colin Maund, Henry Morse, Iain Peter</p> <p>Workshop 4 – Fundraising: Hahn Room</p> <ul style="list-style-type: none"> - <i>A general fundraising strategy:</i> Martin Davidson - <i>The experience in Oman: corporate support as a lever to government contribution.</i> Mark Evans - <i>OB USA Fundraising:</i> Katie Newsom and Josh Brankman <p>Workshop 5 – Future Proofing Your Business: Roof Terrace</p> <ul style="list-style-type: none"> - <i>OB Australia's experience:</i> Alex Green - <i>Building resilience in the modern business environment:</i> Victor Klap - <i>A clear differentiation of the product as an aid to sales – learning to say no!:</i> Natalie Harling <p>Workshop 6 – Risk Management: Bedouin Tent</p> <p>Intro from Tim Medhurst</p> <ul style="list-style-type: none"> - <i>Introducing the "OBI Guide to Risk":</i> Rob Chatfield - <i>A Model for Instructor Competence:</i> Nicholas Conceicao - <i>Risk Management is more than safety:</i> Colin Maund
11:00 PM	Groups Rotate Around Workshops-15 minute summaries
11:30 PM	Lunch, followed by x3 concurrent workshops
1:00 PM	<p>Workshop 7 – OB Programmes in the Corporate Sector: Bedouin Tent</p> <ul style="list-style-type: none"> - <i>Delivering programmes to corporate clients:</i> Dieter Reinig - <i>Thinking through the advantages + disadvantages of servicing a variety of markets:</i> Iain Peter - <i>UK Experience of working in the apprentice market – same products, different customers:</i> Will Ripley <p>Workshop 8 – Outward Bound staffing models – challenges and opportunities: Roof Terrace</p> <ul style="list-style-type: none"> - <i>Building a staff team to support OBS Development:</i> Nicholas Conceicao - <i>The experience in Hong Kong:</i> Nick Cotton - <i>Staffing OB Romania:</i> Adam Horvath-Kovacs <p>Workshop 9 – Research and Evaluation: Hahn Room</p> <ul style="list-style-type: none"> - <i>Current research around the network:</i> Aaron Funnel

	<ul style="list-style-type: none"> - <i>Opportunities for collaboration</i>: Sarah Wiley - <i>Leveraging our research to support sales and fundraising</i>: Natalie Harling & Martin Davidson
3:00 PM	Drinks and Walk around Workshops-15 minute summaries Opportunity to discover what others have discussed and concluded
4:00 PM	Summary of the Day and Open Discussion : Hahn Room Iain Peter, Sarah Wiley, Katie Newsom and Ops Com
5:00 PM	Depart for Areesh Desert Camp
6:00 PM	Dinner, and campfire OBI AGM

Day 3– Thursday 17th January 2019	
6:30 AM	Breakfast
7:30 AM	Transfer to OBO Desert Camp
8:00 AM	<i>How can we collaborate more effectively?</i> Hahn Room Introduction from Iain Peter (to include GlobalPortal)
08:30 AM	3 concurrent workshops Workshop 10 – <i>Opportunities for Collaboration</i> : Roof Terrace <ul style="list-style-type: none"> - <i>Regional staff symposiums; Experience from Asia</i>: Nick Cotton - <i>Joint programming; What does and doesn't work ...</i> Hector Tallo, Ana Patel and Iain Peter - <i>What might be possible?</i> Group Discussion Workshop 11 – <i>How relevant will OB be in 2020?</i> : Bedouin Tent <ul style="list-style-type: none"> - <i>Challenges facing young people</i>: Christine Mangold - <i>How good is our product?</i> Will Ripley - <i>Are we seen to be a worldwide organisation? Do we need to be?</i> Josh Brankman and Laura Kohler Workshop 12 – <i>Driving the Business of OB</i> : Hahn Room <ul style="list-style-type: none"> -<i>The need for a Plan</i>: Mark Evans -<i>How do we keep up to date with developments?</i> Ginger Mihalik and Maggie Lyons Weller -<i>Is there a role for global fundraising?</i> Katie Newsom
10:00 AM	Drinks and Walk around Workshops-15 minute summaries Opportunity to discover what others have discussed and concluded
11:00 AM	Final Roundup and Questions : Hahn Room
12:00 PM	Lunch
1:00 PM	Depart for Rotana Sundus Hotel Muscat
3:30 PM	Coffee and Snacks
4:30 PM	<i>Conference Conclusions and Summary</i> Iain Peter, Sarah Wiley, and David Kong
5:30 PM	Break before Dinner
6:00 PM	Dinner : Various Speeches and thank you messages
9:00 PM	Depart for Airport