



OmanSail are the organisation behind the UTMB event. OmanSail's objective is to increase tourism numbers and income levels in Oman. They host a number of activities during the year including sailing events, an international marathon and the Haute Route Cycling event. They must ensure they work sustainably with the local people and the environment whilst securing long term economic success of the events through tourism.



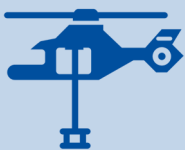
The Golden Tulip Hotel is an international hotel at the base of Jebel Akhdar, close to Birkat Al Mouz where the race starts. The hotel is equipped to hosts the runners and the event organisers before the race, with registration taking place there. After the race the hotel also hosted the 'after party' for the runners. Many of the international runners stayed at the hotel on the nights either side of the race.



Mountain shepherds work along the trails that crisscross the Jebel Akhdar mountains. In all weathers they navigate these trails to find the best terrain for their flocks of goats. They know these trails extremely well and live in a traditional way, in harmony with the landscape.



The local Imam is the leader of the of Birkat Al Mouz mosque. Oman has experienced rapid development and western influences are now present in Oman, especially in Muscat. Omanis are known for their extreme generosity to visitors and are very welcoming to people of all nationalities and religions. At the same time, they want to maintain their values and culture such as asking visitors to be respectful and for men and women to wear clothes that cover both knees and shoulders.



Royal Oman Police Officers need to be able to keep the locals and the visitors safe. The terrain is extremely remote and harsh, and each year people who are not prepared for the mountains get into trouble related to navigation and dehydration. The ROP are responsible for any mountain rescues. ROP officers are also very patriotic and want the see Oman flourish as a tourist destination.



Muscat Hospitality Students study at the National Hospitality Institute located in Muscat. It trains young people to work in the tourist industry in everything from catering to event organisation. The more tourism there is, the more opportunities there will be for these young people.



Tour guides make a living by taking visitors, mostly from overseas on hikes around the mountain areas. They have an intimate knowledge of the mountains and educate their guests as to the flora and fauna to be found there. They often recommend particular hotels and restaurants to visitors too.